



So Denim Product Specification 2024
Issue 1

Style Code: SD004

Style Name: Max Slim Jeans



Retail Copy:

Crafted from 10.5-11oz soft, stretch denim and cut for comfort. These endlessly versatile jeans sit on the hip with a slim fit through the leg. They have traditional 5 pocket styling with a zip fly and button fastening. Pair with a simple crew neck T for an effortless casual weekend look.

Colours:	CMYK References	Sizes
Black	Black	28" - 40" W
Dark Blue Wash	100 / 71 / 10 / 14	28" - 40" W

Sizes to fit: 28"W, 30"W, 32"W, 34"W, 36"W, 38"W, 40"W

Regular Length - 79cm/31inch
Long Length - 84cm/33inch

Fabric Name: Classic Denim

Fabric Content: 99% Cotton/1% Elastane
73% Cotton/25%Polyester/2% Elastane (Black Only)

Fabric Weight: 10.5oz
11oz (Black Only)

Carton Qty: 12

Pack Qty: 3

Key Features:

Slim fit
Stretch denim
5 pocket styling
Shank button and YKK zip fly fastening
Metal rivet detail at pocket corners
Twin needle stitching detail
Self-fabric belt loops

Wash Care Instructions:

