



So Denim Product Specification 2026
Issue 1

Style Code: SD014

Style Name: Lara Skinny Jeans



Retail Copy:

Made from a 9oz soft, stretch denim and cut for comfort. These classic skinny fit jeans sit on the waist with traditional 5 pocket design and classic zip fly and button fastening. They are a great wardrobe staple for the style conscious.

Colours:	CMYK References	Sizes
Black	Black	6-18
Dark Blue Wash	100 / 71 / 10 / 14	6-18

Sizes to fit: 6 8 10 12 14 16 18

Short Length - 72cm/ 28inch (Dark blue & black washes only)
Regular Length - 77cm/30inch
Long Length - 82cm/32inch

Fabric Name: Classic Denim

Fabric Content: 98% Cotton/2% Elastane
77% Cotton/21%Polyester/2% Elastane (Black Only)

Fabric Weight: 9oz (all colours)

Carton Qty: 12

Pack Qty: 3

Key Features:

- Skinny fit
- Stretch denim
- 5 pocket styling
- Shank button and YKK zip fly fastening
- Metal rivet detail at pocket corners
- Twin needle stitching detail
- Self-fabric belt loops

Wash Care Instructions:



