



So Denim Product Specification 2024
Issue 1

Style Code: SD045

Style Name: Lucy Denim Shirt



Retail Copy:

Complementing our denim jeans range, the Lucy Denim shirt is available in black, dark blue and light blue finishes. Designed without pockets and a high positioned back yoke helps create maximum embellishment area making the shirt perfect for personalisation. The classic ladies fit and modern features give a timeless shirt.

Colours:	CMYK References		Sizes
Black	Black		XS-XL
Dark Blue	93 / 55 / 16 / 25		XS-XL
Light Blue	63 / 31 / 14 / 0		XS-XL
Sizes to fit	XS	8	
	S	10	
	M	12	
	L	14	
	XL	16	
Fabric Name	Satin Weave Denim		
Fabric Content	100% Cotton		
Fabric Weight:	5.44OZ (all colours)		
Carton Qty:	24		
Pack Qty:	3		

Key Features:

Standard fit
No pockets for maximum embellishment area.
Modern narrow collar
Yoke at back shoulder
Satin weave
Button placket centre front fastening
Turned hem with single needle stitch detail
Single needle contrast at armholes collar and front placket
2 button placket at cuff

Wash Care Instructions: