

Craghopper's The Honesty Project



HONESTLY



- Family Business
- Built on a strongly believed set of values
- Honesty, courtesy, and respect
- Focus on creating fantastic product thoughtfully engineered for the great outdoors, and enhance the lives of those touched by our business
- We are not perfect yet, but we are committed to honesty and transparency in everything that we do



Responsible sourcing

- Members since 2012
- “Achiever” level, reflecting the amazing work we are doing in our factories
- Ensure workers in our partner factories are treated fairly, with good working conditions
- 35% of our suppliers within the group have worked with us for 10 years
- Over 95 factories inspected
- Ensuring 32,000 workers in 7 countries are covered by the ETI base code

Sustainable product - HONESTLY

- **PFC Free fabrics** – we only use fluorocarbon free (PFC free) water repellent finishes
- **BlueSign approved fabrics** – a method for ensuring sustainable textile production. Our NosiLife range uses 100% BlueSign approved fabrics
- **Recycled materials** – 100% of our best selling Microfleece are partially made using recycled plastic bottles. By 2019, over 10 million bottles will have been recycled
- **Responsibly sourced Down** – all of our Down is sourced from ethically approved producers

Sustainable product - HONESTLY

- **The Microfibre Consortium** – created by European Outdoor Group, we are at the forefront of research in finding a solution to reducing fibre loss during production, wear, and washing, that has been contaminating our oceans and water systems.
- **The Higg Index** – Sustainable Apparel Coalition – we measure our environmental footprint through our membership. This is a self-assessment standard, to benchmark our performance against other companies in the footwear and apparel industry, to assess environmental and social sustainability throughout our supply chain.



Social Impact Programmes



Through the regatta Health Education Programme (RHEP), we provide education on health, hygiene, nutrition, and finance to female workers in Bangladesh. We have reached over 7000 workers to date who then cascade their learning to their peers.



Social Impact Programmes



We manage and fund the Regatta Group Savar School in our garment factory area in Dhaka, Bangladesh, for students between the age of 4-14, some with learning and physical disabilities.

We have impacted over 3000 families to date.

Our Environment

We are making considerable changes to reduce our impact to the environment in our offices, by the end of 2019.

REDUCE - REUSE - RECYCLE

What can you do?