The Regatta group is a family business with a strongly believed set of values. We believe that honesty, courtesy and respect are critical in all the decisions we make with customers, colleagues and the workers in our factories.

We set up the Honesty Project to focus on creating fantastic products thoughtfully engineered for the great outdoors, and in doing so will hopefully enhance the lives of those touched by our business. We’re not perfect yet but we’re striving to be committed to honesty and transparency in everything we do, every step of the way.

RESPONSIBLE SOURCING

We have been members of Ethical Trade Initiative since 2012. ETI brings together brands, retailers, suppliers, unions and NGO’s to improve conditions for workers worldwide. We have recently been awarded Achiever status which makes us one of ETI’s top companies. We impact 32000 workers in 95 factories in 7 countries.

SOCIAL IMPACT PROGRAMMES

Our RHEP project teaches female health, hygiene and nutrition. At the end of 2017 we trained over 7000 workers, who in turn teach neighbours and friends. We do this through a system of peer educators, teaching workers to be health educators who then cascade their learning.

THE ENVIRONMENT

Understanding the impact our activities have on our natural environment is important. We have a detailed business plan, with key dates and targets. These include reducing CO2 emissions, reducing water usage, waste and chemical management, using more sustainable packaging and component parts and switching to “blue sign” certified fabrics wherever possible. We are 100% compliant with all European legislation regarding banned substances and are also working towards a reduction of PFC’s by 2020. Reducing our harmful effects, where possible, is imperative.

Joining the Microfibre Consortium allows us to work with experts to find ways of reducing fibre loss which is ultimately contaminating our water systems. As a licencee for the Higgs Index, this will enable us to benchmark our sustainability efforts within the industry, encouraging us to continuously raise the bar.