



## IMAGES/VIDEOS RIGHTS DISCLAIMER 2024

This document sets out and defines the conditions of use of the images and video assets provided by AWDis brands – made available for all brands within this brand set, via any of its communications - printed, digital or via direct download from any of its websites, links, or social media accounts- for the period of January 1st 2024 to December 31st, 2024.

- The images and video assets may only be used in their original state and shall not be modified in anyway.
- The visual identities, in particular names and logos, are the asset of their respective proprietors and are therefore protected by intellectual property rights (trademarks, copyrights, design rights etc.). These images shall not be modified in any way.
- The use of the images and videos is restricted to commercial tools in relation to the brands' products only. The low-resolution images are for emailing, websites, commercial offers. The high-resolution images are for catalogues, sales brochures, printed cards. These images may not be used for any other purpose.
- The images or videos showing one or several models and the pack shots can be used Business-to-Business and Business-to-Consumer. No-use restriction applies to using any of the imagery in large scale mass marketing campaigns; also, imagery is not to be used for communications via the following channels: TV, streaming channels, satellite TV, Radio, Outdoor, Consumer/Mass market print media.
- The logos shall not be used to mark or decorate the products nor on packaging or in point-of-sale advertising.
- Any use of the images/videos/logos beyond the aforementioned is prohibited without the prior written consent of the proprietors. The assets provided may not be assigned to any third party without prior written approval.
- By downloading the images or videos provided, you agree to be bound by the terms and conditions set out in this document and to be solely responsible in cases of illegal use of them.
- As a user you must respect this legal framework. Due to varying restrictions across imagery and video assets, all lifestyle images and videos available for 2024 must be replaced or removed on or before the 31st December 2024. If the imagery is used after 31st December 2024 Norty Limited accepts no responsibility for the misuse of the assets and legal actions that may be taken as a consequence.
- Failure to comply with these obligations could give rise to legal proceedings against the user. Norty Limited shall not be held responsible for any kind of illegal use and reserve the right to put an end to any kind of use that breaches this charter.
- In case of breach by the user of these conditions, the user shall indemnify Norty Limited against any action initiated by third parties based on the violation of their intellectual property rights and/or their rights to their images and/or any damage that would have been caused by such a breach.
- The user agrees to fully indemnify Norty Limited for all expenses and costs of any kind (including all legal fees, damages and account of profits) they may bear as a result of a breach by the user of these conditions and to provide cooperation and assistance to Norty Ltd.