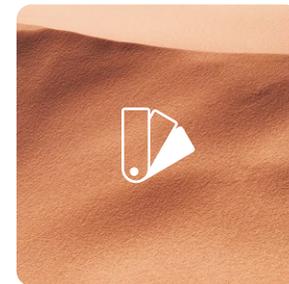
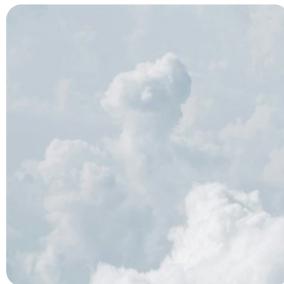


# The 2026 Colour Edit



# Discover the shades of 2026

Create products you connect with instantly

Colour plays a big part in how clothing looks and feels. It helps define identity, strengthen your brand and create the right impression, whether you're choosing products for retail, merch, events, teamwear, workwear or corporate apparel.

As we move through 2026, certain colours are becoming more prominent across fashion, retail and design. To help you choose shades that feel fresh, relevant and aligned with

what is coming through, we've highlighted the key colour stories influencing the year.

Using insight from WGSN, Coloro and Pantone, we've identified the shades gaining momentum and the products that best represent them. We've also created a 2026 Colour Product Guide to help you explore similar tones across our range, especially when different brands use different names for the same colour.

Since our brands name colours differently, this tool groups products into trend colour stories so you can quickly find the perfect style.



The 2026 Colour Product Guide

<p><b>TRANSFORMATIVE TEAL</b></p>  <p>A balanced and versatile blue-green that feels calming, bold and directional; the defining shade for 2026.</p>	<p><b>OLIVE GREEN</b></p>  <p>Nature-inspired shades with rich depth and warmth; think deep greens, clay hues and grounded neutrals.</p>	<p><b>WASHED OUT</b></p>  <p>Muted, pastel-type tones with a gently faded, laundered look: soft blues, sage greens and warm greys.</p>	<p><b>CLOUD DANCER</b></p>  <p>Clean, airy and neutral with a soft warmth, it is a modern foundation shaping this year's palettes.</p>
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**TEAL**

87 31 52 09



**AWDis College Hoodie**

XS - 5XL | 280 gsm

**JustHoods**  
AWDis

JH001



# Transformative Teal

**Introduce a standout highlight shade with broad appeal**

Teal blends the calm of blue with the richness of green to create a shade that feels bold yet balanced. Its depth makes it strong for colder months, while its freshness works well into spring, giving it year-round relevance.

As one of the key colours shaping 2026, it offers an easy way introduce a bold highlight shade that works across multiple styles without limiting appeal.

## How to use it:

- Premium on heavyweight fleece and brushed cotton
- Pairs beautifully with tonal embroidery, puff print and subtle screen prints
- Works across unisex silhouettes and offer year round appeal

### Corporate & Hospitality

A modern alternative to navy for polos and uniform basics

### Lifestyle

Strong across sweats, tees and premium wear - heavyweight

### Education

Increasingly seen in PE kits, club colours and unisex sportswear

### Workwear

Offering a deeper, contemporary option to traditional blues



**AWDis Signature  
Heavyweight Hoodie**  
XS - 5XL | 440 gsm

**JustHoods**  
AWDis

JH120



**Native Spirit Unisex  
Oversized T-Shirt**  
XXS - 3XL | 200 gsm

native  spirit

NS330



**Premier 'Colours'  
Bib Apron**  
ONE SIZE | From 195 gsm

 **PREMIER**

PR150



**Henbury Coolplus®  
Wicking Piqué Polo Shirt**  
XXS - 5XL | 180 gsm

**HENBURY**

H475

### SUPPORTING SEASONAL COLOURS



**AMBER HAZE**

A warm, nostalgic orange-gold with soft radiance



**JELLY MINT**

Fresh, translucent green with an energising edge



**ELECTRIC PINK**

Bold, expressive pink/purple hybrid bursting with energy



**FRESH PURPLE**

A bright creative violet with a modern digital look

### TRENDING SHADE GLOSSARY

- Teal
- Jade
- Peacock
- Petrol
- Lagoon
- Deep Turquoise
- Marine Green
- Ocean Blue

# OLIVE

61 45 80 51



**Ravine Unisex  
Borg Gilet**  
XS - XXL | 400 gsm



RV302

# Earthy Tones

**Strengthen your core range with dependable, year-round shades.**

Earth tones will continue to gather momentum, driven by demand for calm, natural colours.

Shades such as clay, olive and warm neutrals offer reliable versatility across both core and seasonal lines. They're ideal for elevated basics and lifestyle pieces, particularly for brands focused on everyday wear.

### How to use it:

- Work beautifully on heavyweight cottons, brushed fleece and textured fabrics
- Pair well with tonal embroidery, matte screen prints and darker ink finishes
- Perfect for unisex silhouettes and capsule colour stories

### Lifestyle & Retail

Earthy greens, warm neutrals and clay tones appearing across sweats, tees and fleece basics

### Workwear

Natural khakis, deep browns and warm sands providing a durable, utility-inspired palette, especially in hospitality

### Education

Softer greens and sandy neutrals used in sports kits and teamwear

### Corporate & Hospitality

Warm neutrals and greens lending a considered, welcoming feel to uniforms



**AWDis College Hoodie**  
XS - 5XL | 280 gsm

**Tee Jays Hybrid-Stretch Jacket**  
XS - 5XL

**Native Spirit Unisex Waterproof 1/4 Zip Windbreaker**  
XXS - 3XL

**Brand Lab Extra Large Plush Fleece Blanket**  
ONE SIZE | 420 gsm

**JustHoods**  
AWDis

JH001

**TEE JAYS**

T9110

native spirit

NS616

**BRAND**  
LAB

BH004

SUPPORTING SEASONAL COLOURS



**KHAKI GREEN**  
Muted, natural and outdoor inspired



**SOFT SAND**  
Warm, earthy and softly expressive



**TERRACOTTA**  
A grounding neutral with a gentle warmth



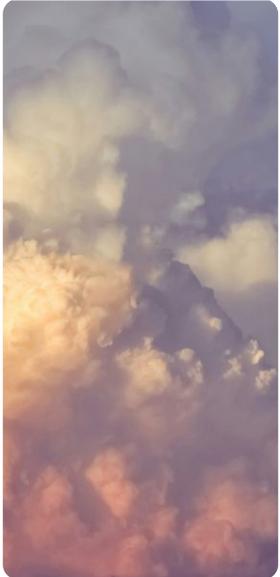
**MOCHA BROWN**  
Rich and comfort-driven, a key staple for 2026

TRENDING SHADE GLOSSARY

- Khaki
- Olive
- Green
- Clay
- Terracotta
- Sand
- Stone
- Fawn

**ICE**

15 04 02 00



**SOL'S Boxy Oversized  
Organic T-Shirt**  
XS - XXL | 180 gsm



# Washed Out

**Refresh everyday styles  
with easy, low-risk colour.**

Washed colourways bring a soft, lived-in look that continues to appeal in 2026.

These gentler, toned-down shades offer an easy way to introduce colour, as they sit comfortably alongside core neutrals and existing basics.

Their relaxed, worn-in feel aligns with ongoing demand for casual, comfort-first products, making them a dependable option for everyday lines, lifestyle pieces and merch.

## How to use it:

- Ideal for sweats, tees, lounge silhouettes and everyday basics
- Pair with tonal embroidery, subtle prints and textured decoration
- Create clean, calming, easy-wear collections

### Merch & Streetwear

Soft, washed sweats and tees dominating relaxed silhouettes

### Leaver's & Education

Gentle blues, greys and greens offering universal appeal

### Lifestyle

Comfort-first apparel with a natural, washed finish

### Retail Basics

Elevated essentials in subdued, easy-to-style palettes



**AWDis Vintage Washed Zoodie**  
XS - 3XL | 380 gsm

**JustHoods**  
AWDis

JH185



**Anthem Distortion Washed T-Shirt**  
XS - 3XL | 240 gsm

**ANTHEM**

AM19



**Native Spirit Washed Long Sleeve Shirt**  
XXS - 3XL | 135 gsm

native spirit

NS502



**AWDis Unisex 150 T-Shirt**  
S - 5XL | 150 gsm

**AWDis**

AT001

### SUPPORTING SEASONAL COLOURS



**WASHED CHARCOAL**  
A deep, desaturated washed-black tone



**SOFT SAGE**  
Muted, grey green with natural depth



**PASTEL BLUE**  
Light, powdery and gently faded



**STONE GREY**  
Warm, quiet grey with a soft base

### TRENDING SHADE GLOSSARY

- Pastel
- Muted
- Distressed
- Acid
- Bleached
- Faded
- Chalky
- Pale

## IVORY

04 03 05 00



**SOL'S Boxy Oversized  
Organic T-Shirt**  
XS - XXL | 300 gsm

native  spirit

NS308



# Cloud Dancer

Update your  
basics with a fresh,  
modern neutral.

Cloud Dancer taps into the shift toward calm, easy neutrals. This shade offers a dependable foundation colour, brining a fresh update to core palettes. Its gentle and versatile tone works well across elevated basics, wellness-inspired apparel and clean branded collections, supporting ranges that lean into a more minimalist look.

### How to use it:

- Perfect for minimal or tonal decoration
- Works beautifully on soft basics and premium loungewear
- Pairs naturally with earth tones and washed hues

### Corporate & Hospitality

Soft neutrals creating a fresh, welcoming palette

### Lifestyle Basics

Elevated everyday essentials

### Wellness & Eco Stories

Natural tones that support clean identities

### Premium Casualwear

Warm off-whites for soft, modern silhouettes



**Brand Lab Ladies  
Fluffy 1/4 Zip Fleece**  
XS - XL | 270 gsm

**BRAND<sup>®</sup>**  
LAB

BH202



**Canvas Unisex Heavyweight  
Washed T-Shirt**  
XS - 4XL | 220 gsm

**BELLA+CANVAS**

CV4810



**Beechfield Junior  
Vintage Bucket Hat**  
S/M - M/L

**Beechfield<sup>®</sup>**

BB688B



**Ravine Unisex Full Zip  
Borg Fleece Jacket**  
XS - XXL | 400 gsm

**ravine.**

RV300

SUPPORTING SEASONAL COLOURS



**QUIET VIOLET**  
Soft muted lavender



**GOLDEN MIST**  
Pale yellow gold with a gentle glow



**BLUE FUSION**  
Clean, desaturated blue with a modern edge



**HAEMATITE**  
Deep mineral grey with cool undertones

TRENDING SHADE GLOSSARY

- Cream
- Natural
- Off-white
- Ecrú
- Bone
- Vanilla
- Pearl